**Brandon Keach**
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**Objective**

Experienced and adaptable professional with a unique blend of expertise across project management, technical support, database administration, and technical sales. I’m seeking to begin a new role where I can leverage this mix of skills to add immediate value. I thrive in environments that require clear communication between technical and non-technical stakeholders, strategic thinking, and hands-on problem solving across the product and customer lifecycle.

**Professional Experience**

**Founder / Project Manager**
*LeadGo.ai* (2021 – 2024)

* Launched and scaled a SaaS platform, leading project delivery, business development, and sales enablement efforts.
* Worked directly with developers to architect technical solutions and troubleshoot system issues.
* Managed end-to-end client relationships including onboarding, demos, and post-sale technical support.
* Created and optimized SQL-driven reporting systems to track lead and campaign performance.
* Supported both marketing and technical operations by aligning product functionality with customer feedback and stakeholder needs.

**Founder / Technical Project Manager**
*Karcure.com* (2022 – 2024)

* Oversaw planning, implementation, and support for a vehicle protection SaaS platform.
* Interfaced daily with business leads, customers, and engineering teams to manage scope and delivery.
* Designed and maintained reporting dashboards using SQL and performed database tuning to support growth.
* Provided technical support during rollout phases and led internal QA testing efforts.
* Delivered strategic product presentations to stakeholders to support growth and feature adoption.

**Founder / Technical Consultant**
*GrandeCom Data Solutions* (2016 – Present)

* Designed database and reporting automation tools to help small businesses manage operations more efficiently.
* Provided Tier II/III technical support, often troubleshooting SQL queries, report performance, and infrastructure bottlenecks.
* Worked directly with clients to gather requirements and ensure their solutions scaled properly.
* Managed client portfolios while delivering hands-on system administration and technical documentation.
* Supported business development with proof-of-concept builds and technical input for client presentations.

**SQL Database Administrator / Data Analyst**
*Integrity Protection Group* (2013 – 2016)

* Developed and maintained SQL Server environments and custom automation workflows.
* Created business intelligence dashboards using SSRS for department leads and executives.
* Collaborated with sales and marketing teams to create CRM-linked performance reports.
* Provided internal technical support for all SQL-based systems and coordinated with vendors on issue resolution.
* Served as both a technical implementer and communicator between teams.

**SQL Server Data Analyst**
*Clear Channel Radio (iHeart Media)* (2013 – 2014)

* Built and maintained SSRS reports to support media sales teams.
* Developed stored procedures and SSIS packages to streamline data workflows and marketing performance tracking.
* Worked closely with project managers and stakeholders to translate business KPIs into dashboards.
* Provided internal support for reporting discrepancies and database access requests.

**Key Skills**

* Technical Support & Troubleshooting (Tier II/III)
* Project Management (Agile, Jira, Client Comms)
* SQL Server, SSRS, SSIS, Data Visualization
* Cross-Functional Team Collaboration
* Stakeholder Presentations & Sales Enablement
* CRM-Integrated Reporting & Automation
* Customer Relationship & Account Management
* Product Demos & Requirements Gathering

**Certifications & Training**

* Agile Project Management (Self-Directed Learning)
* SQL Server Administration (Associate Level Certification)